

Ma. Vanessa Campeciño

Supply Chain & Sourcing Specialist

campecinomv@gmail.com | +63-9563300332 | Philippines | Open to Full-Time, Long-Term, Remote Roles

PROFILE

Supply chain professional with 20 years of hands-on experience across manufacturing, procurement, and sourcing — including 5+ years of full P&L ownership through an independent jewelry business serving 20+ resellers. Experienced in customs documentation, team leadership, and operational decision-making, with additional manufacturing expertise in quality control and specialized product repair. Currently expanding expertise in Amazon FBA sourcing and international supply chain management.

SKILLS

- End-to-End Supply Chain Management
- Drop-shipping Operations (Buyer & Supplier)
- Cross-Border Shipping & Customs Documentation
- Procurement & Vendor Management
- Excel-Based Financial Modeling & ROI Analysis
- Team Hiring, Training & Supervision
- Quality Control & Risk Mitigation
- Amazon Product Validation
- Keep, Helium10 & Jungle Scout Product Research
- Storefront & Reverse ASIN Research
- Buy Box & Competitive Landscape Analysis
- AI-Assisted Research & Workflow Automation
- Analytical Thinking & Problem Solving
- Fluent English Communication

EXPERIENCE

Owner & Sole Supply Chain Decision-Maker — MV Gold Jewelries, Lanao del Norte, Philippines 2020 – 2025

- Built and ran a jewelry sourcing and drop-shipping business — starting as a reseller, then scaling into a verified supplier role for 20+ independent resellers; responsibly transitioned all reseller relationships to trusted suppliers upon closing in 2025.
- Grew net profit consistently year over year, with significant spikes during peak holiday demand, through strategic sourcing, pricing optimization, and repeat customer growth.
- Managed end-to-end international fulfillment for customers across the EU, US, Taiwan, and Singapore, preparing customs documentation and ensuring accurate, on-time shipments.
- Implemented mandatory shipping insurance after recurring lost-shipment issues, eliminating customer complaints and building a referral-driven, trust-based customer base.
- Managed inventory planning and purchasing decisions by balancing customer demand, supplier availability, and cash flow to support efficient operations.

Owner & Operator — Independent Agricultural Business, Lanao del Norte, Philippines 2013 – 2020

- Oversaw procurement planning, supplier selection, inventory purchasing, cost control, workforce scheduling, and buyer coordination for a 7-year agricultural operation.
- Hired and personally trained a team from one employee to a 3-person crew, assigning daily tasks across feed sourcing, piggery operations, and harvest coordination with buyers.
- Made independent go/no-go calls on suppliers and operational changes by weighing cost, risk, and opportunity without external guidance.

Factory Worker / Machine Operator — Manufacturing Company, Taiwan, ROC 2005 – 2012

- Entrusted with repairing Form Factor Inc. probe cards — a specialized, high-precision product line normally restricted to Taiwanese engineers only — after independently mastering the required repair technique.
- Trained a newly hired Filipino employee on production procedures and quality standards.
- Operated manufacturing equipment under strict quality and safety protocols, consistently meeting production targets while handling delicate, high-value products with precision.

EDUCATION

Bachelor of Science in Management Accounting — University of San Carlos, Cebu, Philippines

PROFESSIONAL DEVELOPMENT

- Trained in Amazon FBA/FBM product research and sourcing through Bobo to VA Community (self-paced).
- Applied learnings to design a 14-tab product validation system in Excel ("ProfitGuard 13"), including automated fee/ROI/margin calculations, Buy Box and competition scoring, and a 13-point weighted decision framework — documented as a personal portfolio project at www.mvc sourcing.com
- Ongoing learning in market research, competitor analysis, and supply chain fundamentals relevant to international trade.